



Terms of Use

SoMe is a creative concept that brings people together in open dialogue around social, educational, environmental or community issues. The idea and resources are the property of The Outsiders Community Consultants CIC, but SoMe is free to use by anyone who agrees to the following terms.

In order to use SoMe you must:

- Register your event by contacting oz@the-outsiders.org.uk - this will enable access to the free SoMe branded event materials, which must be used at any event using the SoMe concept
- Inform The Outsiders about each subsequent event you organise, so that we know how many events are taking place
- Agree to not share branded materials with anyone else – they have to register their events too
- Be seeking to bring people together in respectful conversation about a clearly displayed 'Trending Topic,' which must be a specific social, educational, environmental or community issue
- Accept responsibility for your event, volunteers and any issues which arise – The Outsiders' only role is to provide the concept as a way of encouraging dialogue
- Agree not to make any changes to the SoMe resources or branding

SoMe cannot be used for:

- Events that have an aim of selling products
- Activities that do not aim to bring people together in direct and respectful conversation in a 'Chat Room' space
- Promotion of specific ideologies such as those pertaining to religion and party politics

The Outsiders want as many people as possible to use SoMe for positive social good. However, we reserve the right to withhold permission to use the SoMe concept at our discretion.